



Strattas Software introduces a powerful e-commerce package designed to grow with any small to medium size business. Rich with features designed to give total control over website management from taking orders, search engine optimization, marketing, content management (CMS), price controls, detailed product attributes – just to name a few.

Integrated with Etilize's rich content the Strattas/Etilize E-Comm Package gives any startup or existing online store a competitive edge with a comprehensive user experience combined with advanced shopping cart technology and management designed to promote sales and increase profits.

Site Management

- Control multiple websites and stores from one Administration Panel with ability to share as much or as little information as needed
- Multi-Lingual
- Support for localization
- Support for multiple currencies
- Administration Permission System Roles and Users
- Web Services API for easy integration between Strattas/Etilize E-Comm Package and any third-party application (Including Quickbooks)
- Flexible tax rate management with support for US and International markets
- Fully 100% customizable design using templates
- Customer Groups
- One-Click Upgrades
- Content Management System for Informational Pages
- Google Website Optimizer Integration for A/B and Multivariate Testing

Marketing Promotions and Tools

- Flexible Coupons (pricing rules) with ability to restrict to stores, customer groups, time period, products, and categories. For example: Percent Discount | Fixed Amount Discount | Free Shipping | Buy x, get y free. | Buy x, get y with percent or fixed amount discount | Buy x, get free shipping on order | Buy x, get percent discount | Buy x, get fixed amount discount.
- Catalog Promotional Pricing by percentage or fixed amount with ability to restrict to stores, categories, products
- Free Shipping Option
- Multi-Tier Pricing for quantity discounts
- Bundled Products
- Customer Group-specific pricing and group-specific tier pricing
- Landing Page Tool for Campaigns
- Search Engine Friendly URL's
- URL Rewrites
- Recently Viewed Products
- Recently Compared Items
- New Items Promotional Tool
- Up-sells in Shopping Cart
- Cross-sells on product pages
- Send to a Friend for all visitors, or registered users only
- Send Wishlist to a Friend by Email or RSS
- RSS Feeds for New Products, New Specials and New Tags
- Auto-generated Site Map
- Google Site Map
- Polls
- Newsletter Management

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International Support

- Multi-Lingual
- Support for Multiple Currencies
- Tax rate support
 - Includes support for WEEE/DEEE in EU
- Localization
- Configurable List of Allowed Countries for:
 - Site Registration
 - Shipping Destination Addresses with ability to specify per shipping method
 - Billing Addresses with ability to specify per payment method1

Search Engine Optimization

- 100% Search Engine Friendly
- Google Site Map
- URL Rewrites give full control of URL's
- Meta-information for products and categories
- Auto-generated Site Map for display on site
- Auto-Generated Popular Search Terms Page

Checkout

- One-Page Checkout
- SSL security support for orders on both front-end and back-end
- Shipping to multiple addresses in one order
- Checkout without account/Guest Checkout
- Shopping Cart with tax and shipping estimates
- Checkout with account to use address book
- Option to create account at beginning of checkout
- Accept gift messages per order and per item
- Saved Shopping Carts with configurable expiration time

Shipping

- Integrated for real-time shipping rates from: UPS, UPS XML (account rates), FedEx (account rates), USPS and DHL
- Shipping to multiple addresses in one order
- On-site order tracking from customer accounts
- Multiple shipments per order
- Ability to specify allowed destination countries per method
- Flat rate shipping per order
- Flat rate shipping per item
- Free Shipping
- Table rates for weight and destination
- Table rates for product sub-totals and destination
- Table rates for number of items and destination

Payment

- Configurable to authorize and charge, or authorize only and charge on creation of invoices
- Integrated with multiple PayPal gateways: Website Payments Standard, Website Payments Pro (Express and Direct), Website Payments Pro UK (Express and Direct), and PayPal PayFlow Pro
- Integrated with Authorize.net
- Integrated with Google Checkout (Level 2)
- Saved Credit Card method for offline payments
- Accept Checks/Money Orders
- Accept Purchase Orders

Order Management

- View, edit, create and fulfill orders from admin panel.
- Create one or multiple invoices, shipments and credit memos per order to allow for split fulfillment
- Print invoices and packing slips
- Call Center (phone) order creation Includes ability to create new customer, or select existing customer and view shopping cart, wishlist, last ordered items, and compared products list, as well as select addresses, give discounts and assign custom prices
- Create re-orders for customers from administration panel.
- Email Notifications of Orders
- RSS feed of New Orders

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Customer Service

- Contact Us form
- Feature-rich Customer Accounts
- Order History with Status Updates
- Order Tracking from Account
- Forgot Password Email from front-end and administration panel
- Order and Account Update Emails
- Customizable Order Emails
- Create and Edit Orders from the Admin Panel
- Live chat module

Customer Accounts

- Order status and history
- Re-orders from account
- Recently ordered items
- Downloadable Products
- Address Book with unlimited addresses
- Default Billing and Shipping addresses
- Wishlist with ability to add comments
- Email or Send RSS feed of Wishlist
- Newsletter Subscription management
- Product Reviews submitted
- Product Tags submitted
- Account Dashboard for overview of: recent orders, personal information, newsletter subscription status, primary billing address, primary shipping address, shopping cart, wishlist, recently ordered items, recently reviews and recent tags

Catalog Management

- Inventory Management with Backordered items, Minimum and Maximum quantities
- Batch Import and Export of catalog
- Batch Updates to products in admin panel
- Google Base Integration
- Simple, Configurable (e.g. size, color, etc.), Bundled and Grouped Products
- Virtual Products
- Downloadable/Digital Products
- Customer Personalized Products - upload text for embroidery, monogramming, etc.
- Tax Rates per location, customer group and product type
- Attribute Sets for quick product creation of different item types
- Create Store-specific attributes on the fly
- Media Manager with automatic image resizing and watermarking
- Advanced Pricing Rules and support for Special Prices (see marketing tools)
- Search Results rewrites and redirects
- Approve, Edit and Delete Product Tags
- Approve, Edit and Delete Product Reviews
- RSS feed for Low Inventory Alerts

Catalog Browsing

- Layered / Faceted Navigation for filtering of products in Categories
- Layered / Faceted Navigation for filtering of products in Search Results
- Static Block tool to create category landing pages
- Ability to assign designs on category and product level (unique design per product/category)
- Configurable search with auto-suggested terms
- Recently viewed products
- Product comparisons
- Recently compared products
- Cross-sells, Up-sells and Related Items
- Popular Search Terms Cloud
- Filter by Product Tags
- Product Reviews
- Product listing in grid or list format
- Breadcrumbs

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Product Browsing

- Multiple Images Per Product
- Product Image Zoom-in Capability
- Product Reviews
- Related Products
- Stock Availability
- Multi-Tier Pricing Upsell
- Product Option Selection
- Grouped Products View
- Add to Wishlist
- Send to a Friend with Email

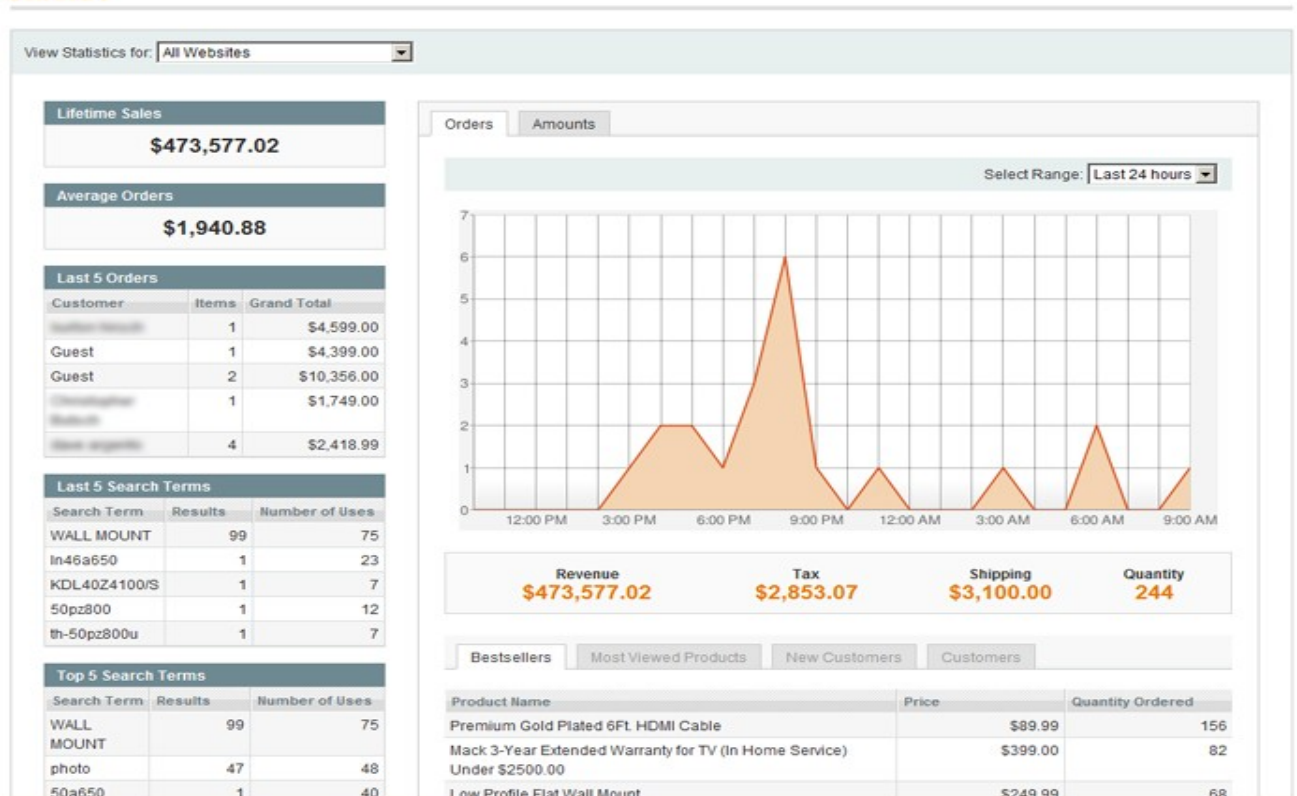
Analytics and Reporting

- Integrated with Google Analytics
- Admin Dashboard for Report Overview
- Sales Report
- RSS feed for New Orders
- Tax Report
- Abandoned Shopping Cart Report
- Best Viewed Products Report
- Best Purchased Products Report
- Low Stock Report
- Search Terms Report
- Product Reviews Report
- RSS feed for New Reviews
- Tags Report
- RSS feed for New Tags
- Coupon Usage Report
- Total Sales Invoiced
- Total Sales Refunded
- Best Customers Report by Total and Number of Orders

Screenshots

The first thing you see when you log into the admin control panel is the dashboard giving you all the latest trends in sales, searches, popular products and newest customers.

Dashboard



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Order Details

Everything you require to process an order is included in the sales order module. Add, modify and delete orders as needed.

Order View

Information

Invoices

Credit Memos

Shipments

Comments History

 **Order # 10000256 | Order Date Feb 27, 2009 9:12:24 AM**

[Back](#) [Edit](#) [Cancel](#) [Hold](#) [Invoice](#) [Ship](#) [Reorder](#)

Order # 10000256 (Order confirmation email sent)

Order Date **Feb 27, 2009 9:12:24 AM**
 Order Status **Pending**
 Purchased From **Sharp LC65SE94U**
English
 Placed from IP **88.198.194.201**

Account Information

Customer Name **Arthur Smith**
 Email **art.smith@strattas.com**
 Customer Group **General**

Billing Address

Arthur Smith
 300 Broadway
 Middletown, Connecticut 06457
 United States
 T 860.347.7100

Shipping Address

Arthur Smith
 300 Broadway
 Middletown, Connecticut 06457
 United States
 T 860.347.7100

Payment Information

Name on the Card **Arthur Smith**
 Credit Card Type **Master Card**
 Credit Card Number **541275123456789010**
 Expiration Date **11/2008**
 Order was placed using C/C

Shipping & Handling Information

**White Glove (4-10 days) We only ship to the following states:
 New York, New Jersey, Connecticut, DC, Pennsylvania, Maryland,
 Massachusetts and Rhode Island - Free Shipping \$0.00**

Items Ordered

Product	Item Status	Original Price	Price	Qty	Subtotal	Tax Amount	Tax Percent	Discount Amount	Row Tot
Sharp AQUOS LC-65SE94U 65" LCD TV SKU: LC65SE94U	Ordered	\$4,599.00	\$4,599.00	Ordered 1	\$4,599.00	\$0.00	0%	\$0.00	\$4,599.00

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Product Management

The Strattas E-comm Package is feature rich with management tools for every detail of your online business. Product details, pricing, attributes, sourcing, customized page designs are all standard.

Admin Panel Global Record Search Logged in as | Friday, February 27, 2009 | [Log Out](#)

Dashboard | Sales | **Catalog** | Customers | Promotions | Newsletter | CMS | Reports | System Get help for this page

Choose Store View:

Product Information

- General
- Prices
- Sourcing
- Meta Information
- Images
- Description
- Design
- Inventory
- Websites
- Categories
- Related Products
- Up-sells
- Cross-sells
- Product Reviews
- Product Tags
- Customers Tagged Product
- Custom Options
- Product View Optimization

Panasonic TC-P42X1 42" Plasma HDTV (Default)

[Back](#) [Reset](#) [Delete](#) [Duplicate](#) [Save](#) [Save And Continue Edit](#)

General [+ Create New Attribute](#)


Name *	<input hdtv"="" plasma="" type="text" value="Panasonic TC-P42X1 42"/>	[STORE VIEW]
SKU *	<input type="text" value="TCP42X1"/>	[GLOBAL]
Weight *	<input type="text" value="0.0000"/>	[GLOBAL]
Status *	<input type="text" value="Enabled"/>	[WEBSITE]
Featured Product	<input type="text" value="Yes"/>	[STORE VIEW]
Tax Class *	<input type="text" value="Taxable Goods"/>	[STORE VIEW]
URL key	<input type="text" value="panasonic-tc-p42x1-42-plasma-hdtv"/>	[GLOBAL]
Visibility *	<input type="text" value="Catalog, Search"/>	[STORE VIEW]
Allow Gift Message	<input type="text" value="No"/>	[GLOBAL]
Manufacturer	<input type="text" value="Panasonic"/>	[GLOBAL]
Color	<input type="text" value="Black"/>	[GLOBAL]
Set Product as New from Date	<input type="text"/>	[GLOBAL]
Set Product as New to Date	<input type="text"/>	[GLOBAL]

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Etilize Content Integration

The Strattas/Etilize E-Comm package includes rich content from Etilize's Product Database. Everything you need for content is provided live in real time from Etilize. From multiple view photos, specs, marketing verbiage, brochures and rich content presentations The Strattas/Etilize E-Comm package will give you the edge and professional look you need to succeed.

[Home](#) / [Computer Systems](#) / [desktop computers](#) / [tower systems](#) / INTL SPA DX2000 MT P4 3.4G



INTL SPA DX2000 MT P4 3.4G
[Be the first to review this product](#)

Availability: In stock.

\$1,376.85

Qty: [Add to Cart](#) OR [Add to Wishlist](#)
[Add to Compare](#)

Quick Overview
512MB 80GB DVD CDRW XPP FDD
SKU :-F75077
Maufacture :-Hewlett-Packard
Description:-HP Business Desktop dx2000

[Overview](#) | [Technical Specifications](#) | [Options & Accessories](#) | [Similar Products](#)

Technical Specification

Name	Hewlett-Packard
Maufacture SKU	PP831A#ABM
Description	HP Business Desktop dx2000

General Information

Manufacturer	Hewlett-Packard
Manufacturer Part Number	PP831A#ABM
Manufacturer Website Address	www.hp.com
Brand Name	HP
Product Line	Business Desktop
Product Series	2000
Product Model	PP831A
Product Name	Business Desktop dx2000
Product Type	Desktop Computer

Processor & Chipset

MY CART
You have no items in your shopping cart.

COMPARE PRODUCTS
You have no items to compare.

BACK TO SCHOOL
Keep your eyes open for our special **Back to School** items and save **BIG!**

COMMUNITY POLL
What is your favorite color

- Green
- Red
- Black
- Magenta

[Vote](#)

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